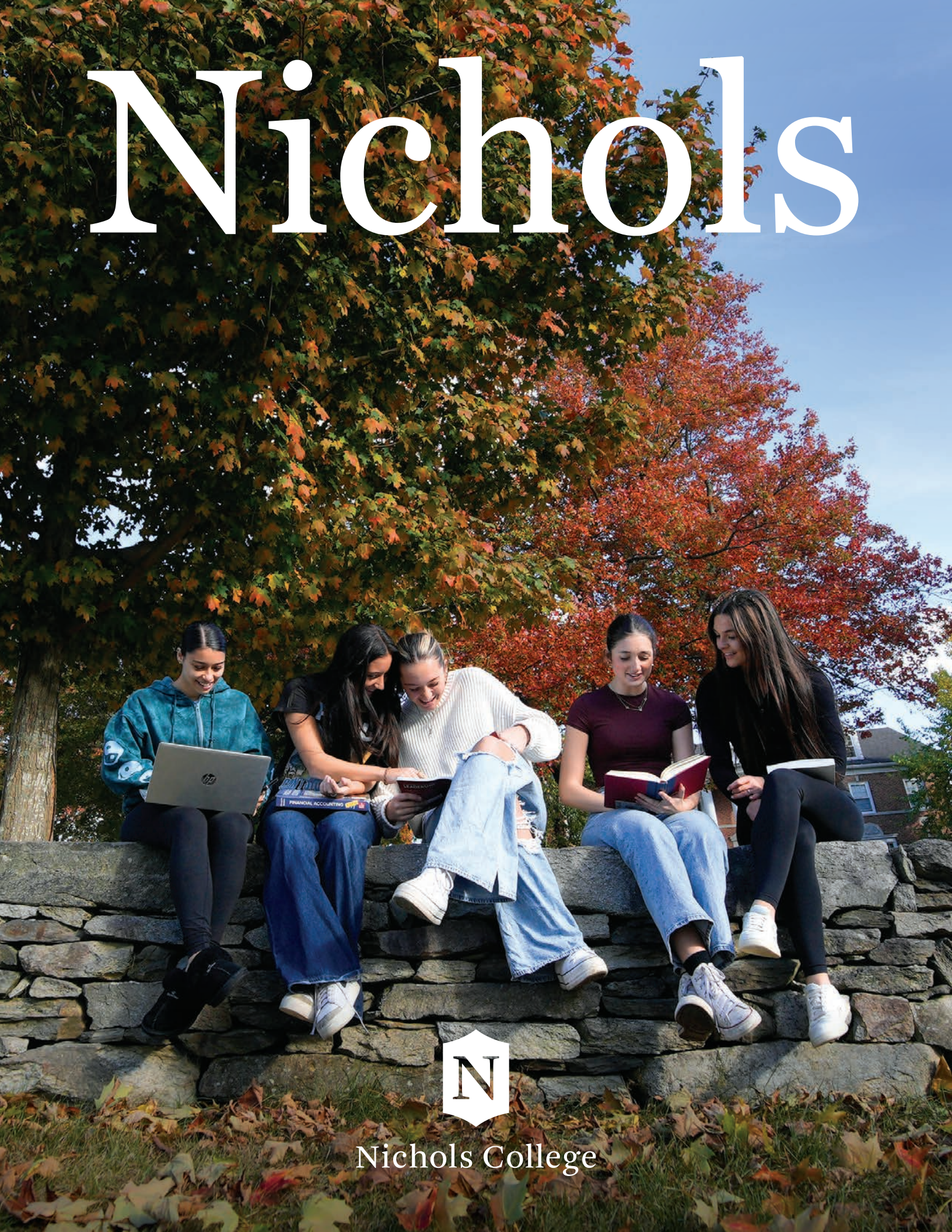


Nichols



Nichols College



YOU'RE AMBITIOUS.

And you're open-minded. You seek out new opportunities and you aren't afraid to rethink assumptions. You have what it takes to make a positive impact in business and build a career of meaning and purpose. Now, you need a place where you can hone your talents, surround yourself with like-minded peers and develop into a successful leader.

At Nichols, your education will be based in business and the liberal arts—the perfect blend of practical-meets-expansive. With a distinctive curriculum grounded in experiential learning, Nichols will prepare you to communicate, collaborate and take the lead. You'll tackle new challenges and nurture a strong foundation of values to draw on throughout your career, fully preparing you to make a difference in your community and in the lives of others.

Here, every student's story is unique, created by a journey of self-discovery within our friendly, authentic community focused on career readiness and student success. You'll leave Nichols with a resume of real-world experiences, a network of mentors and memories that will last you a lifetime.





JUST SAY YES



JOHANNA'S NICHOLS RESUME

Motivated, team-oriented go-getter who, after discovering finance perfectly aligns with her passion for problem-solving and innovation, is setting her sights on launching a career that blends finance and marketing.

- Became a financial data guru as an analyst for the Nichols Thunder Fund, a student-run, real-world investment portfolio, and earned Bloomberg certifications.
- Serves as the women's tennis team captain, applying and enhancing her leadership and communication skills.
- Selected as a summer intern at Northwestern Mutual, gaining valuable insights into the financial services industry.
- Knows the key to her success at Nichols is to "just say yes" to as many opportunities as possible across campus.

Bristol-Myers Squi
54.27▲1.37 (2.58%)



The Women in Nichols (WIN) mentorship program, offered through the Institute for Women’s Leadership at Nichols, paired me with an alumna and financial advisor. After building this connection, I was offered the opportunity to intern with her at Northwestern Mutual, an experience that helped me grow both personally and professionally.”

– Johanna S. '25, in the
on-campus Bloomberg Finance Lab
Finance and marketing double major
Varsity women’s tennis team captain
From Mexico City, Mexico

Business and Professional Education at Nichols College

At Nichols, you’ll develop the skills and perspectives you need to be a leader in today’s global economy or the head of a beloved family business. You’ll gain real-world experience, both inside and outside of the classroom, that prepares you for—and helps you shape—your future.
What will you do at Nichols?

10+

The number of years the Nichols **Institute for Women’s Leadership** has been in operation, hosting events and activities focused on issues of representation and developing future women leaders.

12

The number of Bloomberg terminals available to students managing the **Thunder Fund**, a student-run investment portfolio that, alongside coursework, offers real-world stock trading experience.

8+

The number of **academic clubs** on campus, offering career-building networking opportunities, field trips to businesses, and more to help students connect academic knowledge to real-world application.

FULL COURT PRESS

NASIR'S NICHOLS RESUME

Hands-on learning opportunities have helped this sports aficionado prepare for his goal, which is to advocate for diversity while pursuing a career as an NBA operations executive.

- Participated in the Super Bowl Practicum course, where he studied the economic impact of the big game and attended Super Bowl LVIII in Las Vegas as a fan experience intern.
- Serves as the manager for the nationally ranked Nichols men's basketball team, enhancing his leadership skills and knowledge of the sport.
- Selected as an operations intern at Hoop Group, a well-regarded youth basketball league, and at Nichols' Dudley Hill Golf Course.
- Embraces an optimistic outlook, from the court to the classroom: "It's important to stay positive, love what you do and always give your best effort."

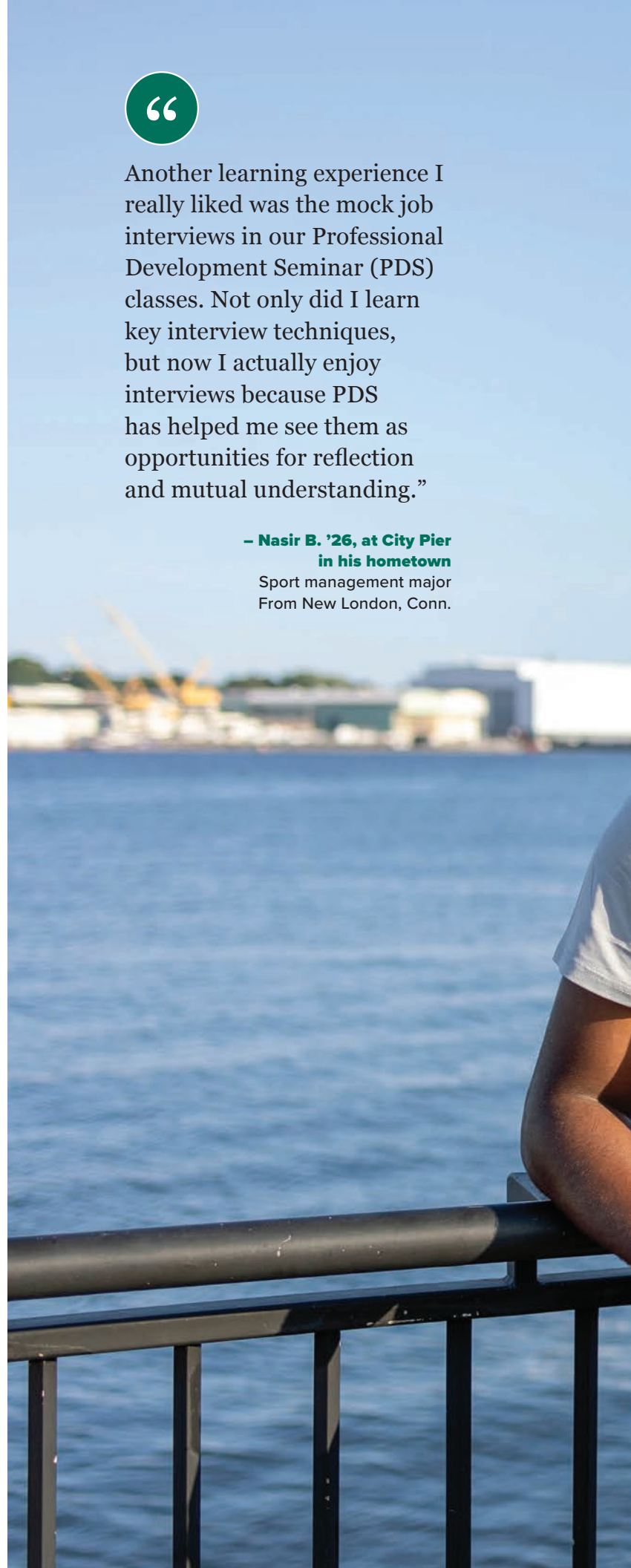
WATCH NASIR ON THE COLLEGE TOUR



Another learning experience I really liked was the mock job interviews in our Professional Development Seminar (PDS) classes. Not only did I learn key interview techniques, but now I actually enjoy interviews because PDS has helped me see them as opportunities for reflection and mutual understanding.”

– **Nasir B. '26, at City Pier in his hometown**

Sport management major
From New London, Conn.





1

The number of New England colleges or universities that partner with the NFL Super Bowl Committee for a unique on-site learning experience (just one—and it's Nichols College, for our **Super Bowl Practicum** course).

3,241

Total yards available for play at the student-run **Dudley Hill Golf Course** and Bison Den clubhouse, owned by Nichols College. The club offers opportunities for students to intern and work at the business.

3

The number of courses in our **Professional Development Seminar**, which supports student development and career launch, from resume writing to mock interviews to personal branding and more.

150

The number of student presenters at last year's **Research, Experiential and Applied Learning (R.E.A.L.) Symposium**, an annual showcase highlighting the many unique, impactful projects of students and faculty.

10

The number of courses in Nichols' specialized **series of courses on leadership**. These courses help students prepare for what's next by focusing on leadership topics relevant to today's world.

3,000

The number of years covered by Humanities 370 - Foundational Ideas, a survey of the modern Western world over the last three millennia and just one of several intriguing courses offered by the **Honors Program**.



KATHERINE'S NICHOLS RESUME

A passionate learner whose experiences in the classroom and on the ice have ignited her interest in attending graduate school and becoming a sports psychologist.

- Conducted a study on the effect of verbal encouragement on pain tolerance and presented findings at the annual R.E.A.L. Symposium, an academic showcase.
- Gained a mentor and enhanced her communication skills as a Research Associate Intern for Dr. Brian McCoy, professor of psychology.
- Connected with sports industry leaders and explored successful organizations in the leadership course Disney to Belichick – Culture of Excellence.
- Meets new opportunities with a positive attitude because, as she says, “you never know where it might lead.”

POSITIVELY INSPIRED



“

In my internship with Dr. McCoy, I assisted him with developing curriculum and syllabus elements for a graduate program in psychology that he's developing. Working in this role has not only boosted my confidence and communication skills but also given me a glimpse of what is next for me in terms of academics.”

– **Katherine S. '25 at Levy Rink**
Psychology major
Varsity women's ice hockey player
Honors Program
From New York, N.Y.

COMMITTED TO JUSTICE

“

I was nervous to transfer into a new college my junior year, but to my relief, I was instantly welcomed in by administration, professors, my fellow soccer players and many others. A school like Nichols gives you the chance to feel like family, and that's exactly what I found here.”

– Sarah R. '25, here with
State Police horse Big Ben

Criminal justice major
Varsity women's soccer player
4+1 MBA candidate
From West Boylston, Mass.



500

The cash award you could earn if you're named winner of the **Elevator Speech Competition**, an annual tradition where students test their communication and public speaking abilities.

12

The number of credits for most **business minors**. Adding a business minor provides liberal arts majors with an expanded skillset, just as a liberal arts minor offers business majors additional perspectives.

101

As in **Data Science 101**, that is. This foundation course introduces students to the principles of data literacy, covering topics such as storytelling with data, data visualization and more.



SARAH'S NICHOLS RESUME

Public speaking and business coursework brought concepts to life for this strong communicator, who is eager to build and manage teams in the criminal justice field, whether in the public or private sector.

- Conducted an advocacy research project, developing a passion for domestic violence solutions and real-world skills.
- Explored federal job opportunities in Washington, D.C., and met with local police force members during networking events facilitated by faculty.
- Interned with the Massachusetts State Police Mounted Unit as one of 24 students selected for a summer internship.
- Strives for balance in her social, academic and personal activities, with the belief that “you have to keep your eyes on the prize.”



23

**Average
class size**

ACADEMICS

MORE THAN A BUSINESS DEGREE

At Nichols, we know it will take not only academic knowledge but also skills, opportunities and the right support to help you make your dreams a reality. That's why here you'll get more than just a business degree; you'll be prepared to carve out a fulfilling and successful career.

Through a blend of business and the liberal arts, professional development, networking, and diverse hands-on learning opportunities—from consulting projects to study abroad, research and our on-campus learning labs—you'll be primed with the tools you need to make your mark.

Along the way, you'll also develop critical thinking abilities, cultural perspectives, capacity to analyze data and communications skills, and you'll benefit from strong relationships with both students and faculty in our close-knit community.

16:1

**Student-to-
faculty ratio**

Personalize Your Path

Explore your interests through a custom course of study. Add a minor—or two—to gain new perspectives and skillsets. How you design your learning is up to you.

Bachelor of Science in Business Administration (BSBA)

- Accounting
- Accounting & Finance
- Business Analytics
- Corporate Finance & Investments
- Digital & Social Media Marketing
- Economics
- Entrepreneurship
- Finance
- General Business
- Hospitality, Events, & Tourism
- Human Resource Management
- International Business
- Management
- Marketing
- Real Estate Management
- Sport Management
- Sport Marketing & Content Creation
- Sport Sales & Strategy

Bachelor of Arts (BA)

- Communication
- Criminal Justice
- Criminal Psychology
- Economics
- Psychology

Undergraduate Certificates

- Certificate in Analytics
- Certificate in Entrepreneurship
- Certificate in Sport Analytics
- Certificate in Sport Coaching & Team Development
- Certificate in Terrorism Studies

Undergraduate +1, +3 Programs

A +1 or accelerated program allows you to complete your post-baccalaureate degree one year sooner, saving time and tuition.

- 4+1 MBA Program
- 4+1 MSC Program
- 4+1 MSOL Program
- 4+1 MSA Program
- 3+1 MSA Program
- 3+3 JD Program (Nichols/UMass Law)

Minors

- Accounting
- Business Administration
- Business Analytics
- Communication
- Corporate Finance & Investments
- Criminal Justice
- Economics
- English
- Finance
- Gender & Diversity Studies
- Healthcare Management
- History
- Hospitality, Events, & Tourism
- Human Resource Management
- Intelligent Automation
- International Business
- Leadership
- Legal Studies
- Liberal Arts
- Management
- Marketing
- Media Studies
- Political Science
- Psychology
- Real Estate Management
- Sport Management



Nichols is among just **six percent** of institutions worldwide accredited by the prestigious Association to Advance Collegiate Schools of Business (AACSB).

A CAREER PATH WIN

“

One networking opportunity that was really valuable for me and helped me define my career path was the Nichols Career Fair. There I met recent Nichols alumna Tara Ostromecky, founder of the digital marketing startup Makin' It Marketing, where I completed an internship and continue to work and learn so much as a freelancer today.”

– Dylan D. '25, on campus
overlooking Vendetti Field
Marketing major
Varsity men's lacrosse player
From Wayland, Mass.



>100

The number of projects that have been completed by the student-run **Bison Consulting Group**, a hub for experiential projects engaging students and faculty with companies and nonprofits.

17

The number of **advanced project courses** offered where students earn academic credit while pursuing a unique hands-on learning opportunity designed by a student and faculty member.

15K+

The number of employers, from Fortune 500 companies to local businesses to nonprofits, that you can find on **Handshake**, a dedicated job and internship board for Nichols students.

MEET DYLAN



DYLAN'S NICHOLS RESUME

Working with actual clients and in startup and corporate environments has helped this driven marketing student solidify his career plan, develop in-demand digital skills and achieve personal goals.

- Served as a real-life consultant as part of coursework, helping a local growing business jump on social media marketing trends.
- Interned for Fortune 500 company FM Global in its marketing communications division.
- Taught financial literacy skills to beginning farmers as part of an advanced project with faculty sponsored by a USDA grant.
- Believes in self-development and uplifting others: "you should always be trying to better yourself and those around you."



COMMUNITY AND STUDENT LIFE

A HOME ON THE HILL, WHERE YOU CAN LIVE, LEARN AND GROW

There's a saying that everyone finds their place on the Hill. Here, with over 40 student-run clubs and organizations, you'll develop leadership and entrepreneurial skills while pursuing your passions, surrounded by peers who support you in being your true self.

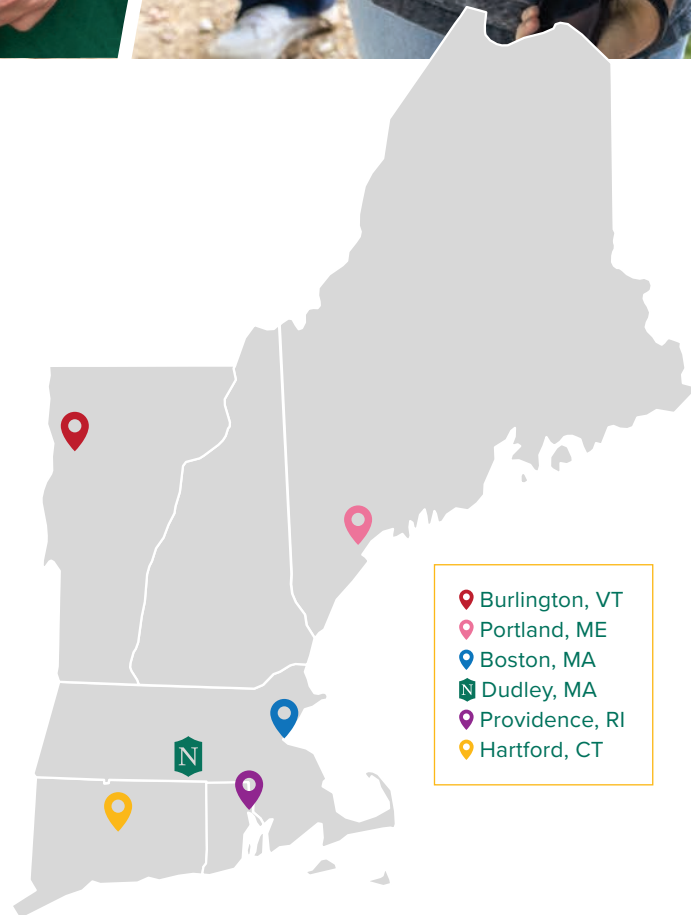
More than 80% of students live on our leafy, 220-acre campus, offering a classic New England setting that is beautiful in all four seasons. We host 250+ activities annually, including Campus Carnival, Pumpkin Fest and Light Up the Hill.

We're located just 50 miles from Boston, Providence and Hartford, and only 20 minutes from the college town of Worcester. From professional sports to mountain ranges to the beaches of Cape Cod and the Islands, everything's an easy drive (or ferry ride) away.

We'll support your success both in and out of the classroom with our focus on wellness. Our comprehensive student support services include learning resources, health services, counseling, a fitness center, well-being programs and opportunities for spiritual growth, all designed to help you thrive.



Here's a sampling of some of our clubs and organizations—or start your own



- Accounting Club
- Bison Pantry
- Campus Activities Board
- Club Golf
- Craft Club
- Dance Team
- Entrepreneurial Minds
- Equestrian Club
- Men of Distinction
- Men's Club Rugby
- Organization of Latin American Students
- PACT Community Fundraising Group
- Paranormal Club
- Prism Club
- Radio-WNRC
- Student Government
- Veterans Club
- Wellness Club



167
Athletes named
academic
all-conference
in 2023-24





ATHLETICS

WHERE BISON THUNDER, VICTORY FOLLOWS

At Nichols, we believe that intercollegiate athletics prepares students for the real world. Our student-athletes develop leadership skills, build confidence and master team dynamics. Plus, we compete in NCAA Division III, the perfect place to juggle athletics, academics, extracurricular activities and an active social life.

It's an approach that has proven successful. We regularly earn conference titles, national rankings and NCAA tournament bids, while our student-athletes often appear on academic honors lists.

We'll provide everything you need to succeed, including innovative strength and conditioning programs, varsity weight room, athletic trainers and counseling services to promote well-being and more.

For those who prefer to rally from the stands, you're sure to find a spirited fan section as athletics is an important part of campus life at Nichols.



Men's

- Baseball
- Basketball
- Cross Country
- Football
- Golf
- Ice Hockey
- Lacrosse
- Soccer
- Tennis
- Track & Field
- Volleyball

Co-Ed

- Cheerleading
- ESports

Women's

- Basketball
- Cross Country
- Field Hockey
- Golf
- Ice Hockey
- Lacrosse
- Soccer
- Softball
- Tennis
- Track & Field
- Volleyball



ALUMNI AND OUTCOMES

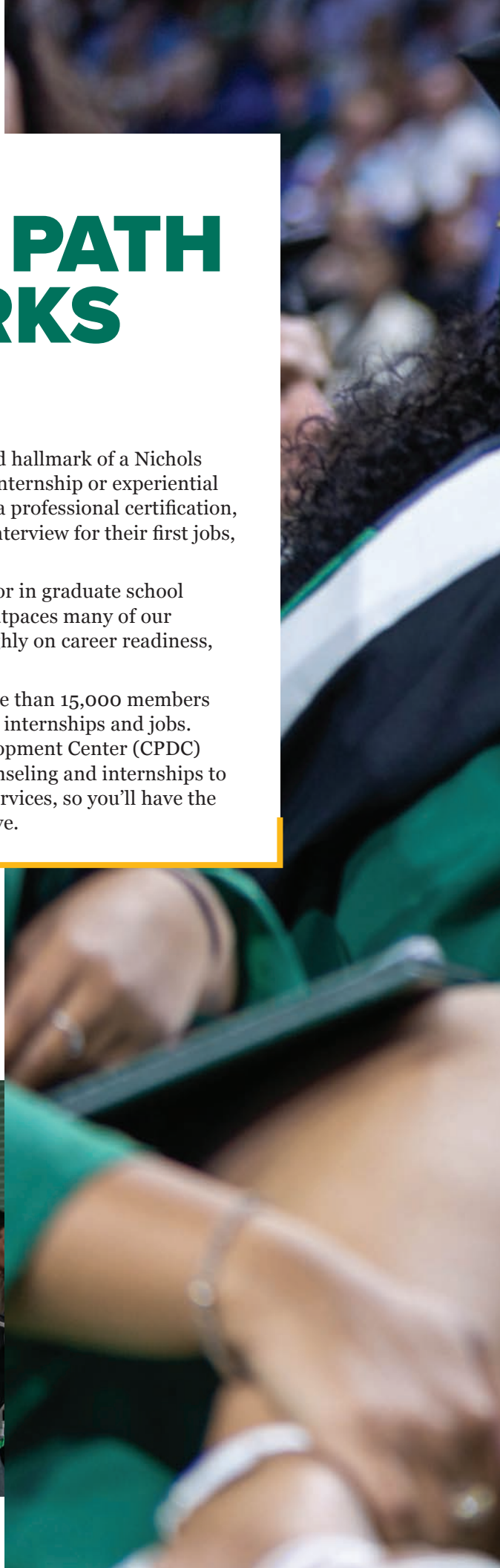
A CAREER PATH THAT WORKS FOR YOU

Hands-on, experiential learning is a time-tested hallmark of a Nichols education. Nearly every student completes an internship or experiential learning opportunity, a consulting project and a professional certification, providing a significant advantage as students interview for their first jobs, seek promotions or change careers.

A full 95% of recent graduates were employed or in graduate school within six months of graduation. This figure outpaces many of our competitors. Employers grade our students highly on career readiness, work ethic and performance.

Our engaged and influential alumni body—more than 15,000 members strong—serve as mentors and provide access to internships and jobs. In addition, our Career and Professional Development Center (CPDC) offers everything from personalized career counseling and internships to networking opportunities and job placement services, so you'll have the support you need for launching a career you love.

**Colby Allen '25 working
the ALS Ice Bucket Challenge
10th anniversary event
at Fenway Park**





Employers where our recent alumni have landed include:

AAFCPAs • **BlackRock** • Bostonian Hotel • **Boston Celtics**
CVS Health • **Dell Technologies** • Ernst & Young
Enterprise Holdings • Fidelity Investments • **Grant Thornton** • JP Morgan Chase • **Kraft Group** • L.L. Bean
MAPFRE Insurance • Massachusetts Dept. of Youth Services
Mohegan Sun • National Grid • **New Balance**
New Hampshire State Police • **Oracle Corporation**
PricewaterhouseCoopers • **Raytheon Technologies**
Santander Bank • **Target Corporation** • TJX Companies

An aerial photograph of a lush green golf course under a blue sky with scattered white clouds. The foreground shows a well-maintained green with several golfers. A yellow callout bubble with a tail pointing to a green in the distance contains text. The background is filled with trees in various shades of green and autumnal colors.

**Student-run
Dudley Hill
Golf Club at
Nichols College**

APPLY | FINANCIAL AID

EXCEPTIONAL EDUCATION, AFFORDABLE PRICE

Nichols College is committed to making its exceptional education accessible and affordable. We're a small institution, so we can walk you through every step of your journey from applicant to accepted student to active member of the Nichols community.

How to Apply

Complete the Common Application at: commonapp.org/explore/nichols-college. Create a log-in and password and follow the steps to completion.

First-Year Undergraduate Application Requirements

- **Application**
- **Official high school transcripts:**
Transcripts should include all grades through junior year
- **Test optional (SAT/ACT scores):**
Nichols is test optional. If you would like us to consider your scores, our SAT CEEB code is 3666 and our ACT code is 1878.
- **One letter of recommendation:**
From a guidance counselor or teacher
- **Essay/personal statement**
- **TOEFL/IELTS:** Required for international students
- **Transfer students should visit:**
nichols.edu/admissions/transfer-students

Tuition and Fees

Colleges and universities have a quirky way of presenting costs (we're guilty, too). We give you the full "sticker price" of tuition, housing, dining and fees, then offer merit and need-based scholarships and grants to reduce the cost of attendance. A full 98% of our students receive financial aid, and on average Nichols students receive over \$30,000 in scholarships each year. Let's discuss how you can best afford a Nichols education.

Tuition and Fees for the 2025-26 Academic Year

Tuition: \$43,300

Room and board: \$17,020

Student fees: \$1,815

Other expected fees: \$1,400 (books); \$1,500 (personal expenses); \$1,000 (transportation)

Visit: nichols.edu/admissions/tuition-and-financial-aid

Net price calculator: nichols.edu/calculator

Financial Aid

Students who wish to apply for financial aid must complete the FAFSA (Free Application for Federal Student Aid) form. You can find the FAFSA at: studentaid.gov. Successful completion of the FAFSA provides access to need-based aid, including scholarships, grants, loans and work study awards.

Rolling Admissions and ROI

Investing in a Nichols education pays immediate and enduring dividends. We're ranked ninth overall among undergraduate business schools for salary potential and are the 10th Best Value Business College in the nation according to Payscale. Our graduates earn \$115,200 (on average) just 10 years into their careers.

And we offer rolling admissions to accommodate your schedule, not ours. We utilize the Common Application, are test optional and don't require an application fee.

Schedule a campus visit today!



Be social



121 Center Road, Dudley, MA 01571
1-800-470-3379 | admissions@nichols.edu | nichols.edu