

## **Nichols College Media Policy**

If you're a member of the media looking for access to Nichols College, our Marketing and Communications team is available to help. Our goal is to assist the news media while upholding the College's mission and maintaining the reasonable privacy of students and other members of the campus community.

Nichols College requires that anyone seeking to film, photograph or report on campus must obtain prior approval from the Department of Marketing and Communications. Our campus, including all buildings, facilities, campus access roads, and grounds, is private property and subject to restrictions allowable by law. News press, filmmakers and news photographers who enter campus without authorization may be asked to leave. For any event where a news/press release or media invitation has been issued, there is no reason to call before coming on campus to cover the event.

While on campus, media must ask individuals for their permission to be interviewed or captured in photography or video and they must respect an individual's right to refusal. Marketing and Communications staff may revoke permission of members of the media if their actions are disruptive to the College's educational mission, safety and security, or daily operations.

A Marketing and Communications staff person may accompany any reporters, video crews and photographers while on campus to ensure confidentiality, privacy and appropriate sensitivity to students, faculty and staff. Media representatives must park in designated visitor parking areas. Marketing and Communications works closely with campus public safety to enforce these media and campus access policies.

Media representatives may not enter residence halls or campus apartments or position themselves at the entrances to residence halls or apartments. Residence halls are closed to the media.

Nichols College reserves the right to refuse permission to record videos or take pictures, and conduct interviews, on campus or within College-owned properties. Video and photography assets may be available to media upon request.

If you have any questions regarding this policy or seek access to campus, please contact Suzanne Hofmann at <u>suzanne.hofmann@nichols.edu</u>, or 508-213-2035; or Denise Kelly at <u>denise.kelley@nichols.edu</u>, or 508-213-2219.

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