



# ROOM TO ROAM

BIG CAMPUS. SMALL COMMUNITY. HUGE HEART.



Nichols College

*Learn. Lead. Succeed.*





Enjoy the freedom of learning from industry professionals dedicated to your success.

**Bachelor of Science in Business Administration (BSBA)**

- Accounting
- Business Analytics
- Corporate Finance & Investments
- Criminal Justice Management
- Digital & Social Media Marketing
- Economics
- Entrepreneurial Management
- Finance
- General Business
- Hospitality Management
- Human Resource Management
- International Business
- Management
- Marketing
- Marketing Analytics
- Nonprofit Management
- Real Estate Management
- Sport Management
- Sport Marketing & Content Creation
- Sport Sales & Strategy

**Bachelor of Arts (BA)**

- Communication
- Criminal Justice
- Criminal Psychology
- Economics
- Psychology

**Master's**

- Accounting
- Business Administration
- Counterterrorism
- Organizational Leadership

**Certificates**

**Undergraduate**

- Analytics
- Entrepreneurship
- Sport Coaching & Development
- Terrorism Studies





# Play Harder

**23** varsity sports and  
a lot of Bison Pride

## Men's Sports

Baseball  
Basketball  
Cross Country  
Football

Golf  
Ice Hockey  
Lacrosse  
Soccer

Tennis  
Track & Field  
Volleyball

## Women's Sports

Basketball  
Cross Country  
Field Hockey

Ice Hockey  
Lacrosse  
Soccer  
Softball

Tennis  
Track & Field  
Volleyball

**23**

CONFERENCE  
CHAMPIONSHIPS  
SINCE 2010

## Co-Ed Sports


eSports  
Cheerleading







# Welcome Home

 **1,300**  
STUDENTS  
with  
**84%** first-year  
students  
living on  
campus

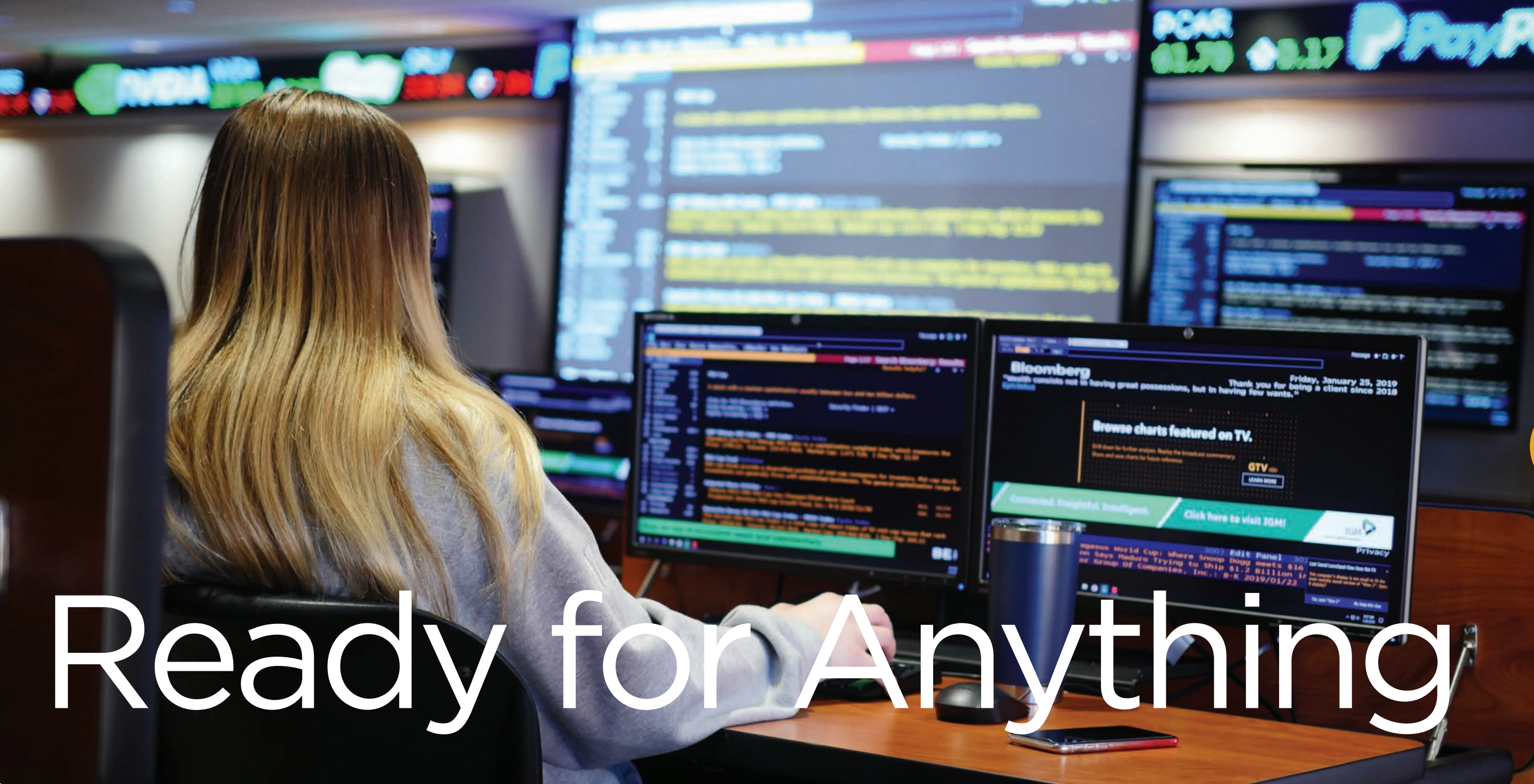


**200+**  
YEARS OF HISTORY  
AND TRADITION

**250+**  
Acres 

**16:1** Student/Faculty  
Ratio





# Ready for Anything

THE AVERAGE  
NICHOLS STUDENT  
DELIVERS



75 PRESENTATIONS

4 PROFESSIONAL  
DEVELOPMENT  
SEMINARS

- Resume Writing
- Interviewing
- Networking
- Personal Finances



ENDLESS  
EXPERIENTIAL  
LEARNING  
OPPORTUNITIES

- Bloomberg Certification
- Internships
- Global Travel
- Business Consultation
- Hands-on Research
- Etiquette Dinners



96% of 2019 graduates  
were employed or  
attending graduate  
school within  
6 months of  
graduation.



Nichols ranks  
13<sup>th</sup> nationally  
in overall  
economic mobility  
& 8<sup>th</sup>  
nationally  
for salary  
potential.

Economic Mobility numbers sourced from Mobility  
Report Cards. Salary potential numbers sourced  
directly from PayScale.com.

# Move Up







We believe that every student is a leader, and that a little practice will help every student lead their best life.

#### **4-year Professional Development Seminar**

Our signature PDS courses take students all the way from starting out on a successful college journey to launching a professional career. You'll learn...

- Networking
- Interviewing
- Time Management
- Goal Setting
- Resume Writing
- Portfolio Building
- Job Searching

#### **Lead 101**

No two leaders are alike. This intensive, hands-on course puts first-year students into teams working on engaging, real-world case studies to discover creative leadership solutions. You'll explore...

- Motivation
- Communication
- Team Dynamics
- Conflict Resolution
- Leadership Styles





The Nichols WAY (Who Are You)

Connecting who you are to where you’re going through personal empowerment and professional development. That’s how we approach education, and it’s how we help students define success for themselves.

Students like Kevin Chetwynd ’22 are taking full advantage of our experiential learning opportunities, here on campus and around the globe.

Business Launchpads

Kevin participated in an entrepreneurial incubator, working with our business coaches to take his rough idea and turn it into a viable opportunity. Kevin developed and launched his own dog adoption agency in just a few short months!

Global Internships

We’re proud to help adventurous students find internships that push the boundaries of experience and networking. Kevin also spent time earning credit for his work over 2,800 miles from campus, collecting and analyzing farm data to maximize yields and profit.

The Nichols WAY lets you:

- Connect
- Create
- Empower
- Include
- Test
- Launch



Kevin Chetwynd ’22 of Reading, MA developed and launched his own dog adoption agency



# The Nichols Way



Transformative Experiences

100% of students take advantage of at least 1 credit-bearing experiential learning opportunity, but we offer more than just internships thanks to our industry-leading on-campus initiatives and real-world working groups.

Nichols Consulting Group

The NCG turns valuable experience into actionable results by getting students out of the classroom to network and problem solve with local industry leaders in marketing, accounting, security, and more. Students benefit from the opportunity to collaborate on real-world business solutions that put every aspect of their education into play.

Center for Intelligent Process Automation

Robotic Process Automation is revolutionizing the American labor force with streamlines software solutions to improve efficiency. Nichols is on the cutting edge with premier technology partnerships that give our students early access to these in-demand skills.

Susan West Engelkemeyer Institute for Women’s Leadership

Join a collaborative community of leaders working to challenge the status-quo with dynamic action, engaged conversation, negotiation training, annual conventions, and trend-setting research into the gender pay-gap.



35+ CLUBS AND ORGANIZATIONS



250+ RESLIFE EVENTS EVERY YEAR!



Take Action



Nichols is a small, private business & leadership college, focused on professional development and the pursuit of passion. Our high-touch, high-tech philosophy helps foster a positive learning environment for students from all walks of life.

TEST OPTIONAL  
NO APPLICATION FEE  
ROLLING ADMISSIONS

Take the next step...

**Apply today!**

Common App #3666

**Ask about Grants & Aid**

[sfs@nichols.edu](mailto:sfs@nichols.edu)

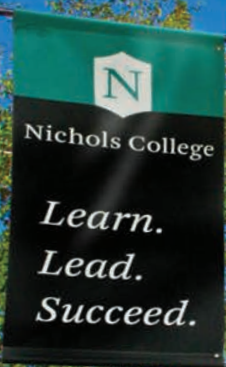
**Schedule a Tour**

[nichols.edu/events](http://nichols.edu/events)



# Bison Pride





# Nichols College

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Center Road, Dudley, MA 01571

[nichols.edu](http://nichols.edu)

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