



Public Disclosure of Student Achievement

Institution Name: Nichols College

Business Unit(s) included in this report: Bachelor of Science Business Administration & Graduate Studies

Academic Period Covered: 2019-2020

Date Submitted: February 2021

PROGRAM	INDICATOR	RESULT
Bachelor of Science in Business Administration	Job Placement Rate	90% employed full time or enrolled in graduate school
	Retention Rate	3 rd term average / 3-year average – 75.67% 4-year rate – 54.29% 5-year rate – 56.31% 6-year rate – 54.11%
Master's Programs		
Master of Business Administration (MBA)	Graduation Rate	75%
	Retention Rate	86%
Master of Science, Organizational Leadership (MSOL)	Graduation Rate	78%
	Retention Rate	83%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
BSBA Programs	
Job Placement	Career and Professional Development Center conducts an annual graduate survey utilizing LinkedIn and personal phone calls and email.
Graduation & Retention Rates	3-year calculation of students that began program between July 1, 2017 – June 30, 2018, and graduated by July 1, 2020 Data is collected on a semester basis and tracked by the Director of Institutional Reporting & Research in conjunction with the Registrar Office and the Admissions Department.
Master's Programs	
MBA	3-year calculation of students that began program between July 1, 2017 – June 30, 2018, and graduated by July 1, 2020
MSOL	3-year calculation of students that began program between July 1, 2017 – June 30, 2018, and graduated by July 1, 2020