

Public Disclosure of Student Achievement

Institution Name: Nichols College

Business Unit(s) included in this report: Undergraduate Business Programs

Academic Period Covered: Academic Year 2016-2017

Date Submitted: November, 1, 2017

PROGRAM	INDICATOR	RESULT
Bachelor of Science in Business Administration	Job Placement Rate	92%
	Internship Completion	75% of students completed an internship
BSBA with Concentrations in:		
Accounting	Comprehensive Business Exam <i>Subject areas: Accounting, Business Finance, Economics</i>	Performed above the mean in all areas, and 12% higher than overall class average
Criminal Justice Management	Comprehensive Exam	82.5% avg.
Economics	Comprehensive Business Exam <i>Subject areas: Economics, Microeconomics & Macroeconomics</i>	100% scored above the mean
Finance	Financial Case Studies	77.2% avg. (high 88% - low 68%)
Hospitality Management	Internship Supervisor Evaluation	77% earned a 4 or 5 rating 100% received 3 or above
Human Resources Management	Internship Supervisor Evaluation	75% received earned an 80+/100 from supervisor
International Business	Comprehensive Exam & Essay	82.% avg. (high 93.6 – low 69)

Management	Comprehensive Business Exam <i>Subject areas: Management & Organizational Behavior, Business Integration & Strategic Management, Management & Human Resources</i>	80% met or scored above the mean
Marketing	Comprehensive Exam	74% average
Sport Management	Comprehensive Exit Exam Internship Supervisor Evaluation	98% scored above the target 96% earned <i>Excellent</i> or <i>Very Good</i> ratings

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Job Placement	92% of graduates employed within 6 months of graduation Phone/LinkedIn survey completed in fall of 2016
Graduation Rate	4 year rate – 51%
Retention Rate	77% first year student retention
Graduate Exit Surveys	Cited internship and experiential learning opportunities as most valuable experiences while at Nichols @ 30 students interviewed in focus group setting
NSSE	<i>National Survey of Student Engagement</i> – high scores in the areas of effective teaching, campus activities and events
4+1 MBA Enrollment & Completion Rates	Over the past 4 years, 75 students have entered the 4 +1 program. 76% have graduated and/or are still enrolled