

Master of Business Administration (MBA)

SUMMER 2010

Course	Title	Day	Date	Time	Instructor
Business Communication - MBA					
** Students should consult an Academic Advisor prior to selection 500 level courses					
Online - On Demand					
GSB 501 CR	Effective Business Communication				Duggan, E
Common Skills - MBA					
Online - On Demand					
GSB 502 CR	Management Theory				Beisaw, G
GSB 503 CR	Business Quantitative Tools and Statistics				Maturo, A
GSB 504 CR	Accounting For Managers				McKay, K
GSB 505 CR	Marketing Management				Morissette, B
GSB 506 CR	Financial Management				Fionte, R
GSB 507 CR	Applied Economics				Morvey, D
Business Essentials - MBA					
Session I - 7 weeks					
Online (NOT On Demand)					
GSB 600 ON	Organizational Behavior <i>Prereq: GSB 502 or equivalent</i>		5/17-7/2		Lottino, P
GSB 602 ON	The Leadership Experience		5/17-7/2		Catone, J
Online - On Demand					
GSB 603 CR	International Business				Benedetto, R
GSPT 600 CR	Sport Enterprise Management				Bertelsen, S
Practical Choices - MBA					
Accounting & Finance					
(Prereq: GSB 503, 504, 506 or equivalent)					
Session II Blended - 7 weeks					
Dudley Campus					
GSB 705 DU	Financial Decision Making	W	7/14-8/25	6:00-9:15pm	Girardin, C
Online - On Demand					
GSB 703 CR	Financial Reporting				Brosowski, J
GSB 708 CR	Financial Management for Non-Profits				Garvin, J
GSPT 701 CR	Sport Finance and Business				Pack, S
Economics					
(Prereq: GSB 507 or equivalent)					
Session I Blended - 7 weeks					
Worcester Campus					
GSB 714 WO	Business, Government and the Global Economy	R	5/20-7/1	6:00-9:15pm	Goncalves, M
Online - On Demand					
GSB 713 CR	Monetary and Fiscal Policy				Garvin, J
GSEC 711 CR	Terrorism and Business				Lottino, P
GSPT 711 CR	Sport Law				Colles, C

Course	Title	Day	Date	Time	Instructor
Marketing Management (Prereq: GSB 505 or equivalent) Session I Blended - 7 weeks Worcester Campus					
GSB 725 WO	Marketing Strategies	T	5/18-6/29	6:00-9:15pm	Harmon, L
Session II Blended - 7 weeks Dudley Campus					
GSB 723 DU	New Product Development	T	7/13-8/24	6:00-9:15pm	Harmon, L
Online - On Demand					
GSB 723 CR	New Product Development				Porter, B
GSB 727 CR	E-Commerce Strategy				Liptrap, T
GSEC 721 CR	Tourism Security				Bradley, T
GSPT 721 CR	Sport Marketing				Liptrap, T
Management Decision Making (Prereq: GSB 502 or equivalent) Session I Blended - 7 weeks Dudley Campus					
GSB 732 DU	Operations Management	W	5/19-6/30	6:00-9:15pm	Goncalves, M
Session II Blended - 7 weeks Worcester Campus					
GSB 737 WO	Change and Innovation Management	R	7/15-8/26	6:00-9:15pm	Guillette, R
Online - On Demand					
GSB 736 CR	Internet Literacy and Web Page Design				Porter, B
GSB 737 CR	Change and Innovation Management				Shea, S
GSB 738 CR	Negotiation and Conflict Management				Day, J
GSB 739 CR	Creative Decision Making				Porter, B
GSPT 731 CR	Social-Historical Foundations of Sport				Cormier, J
MBA Capstone Course - MBA Session II Blended - 7 weeks Worcester Campus					
GSB 800 WO	Strategic Management **	W	7/14-8/25	6:00-9:15pm	Fleming, R
Session II - 7 weeks Online (NOT On Demand)					
GSB 800 ON	Strategic Management **		7/12-8/27		Trottier, M
** <i>Strategic Management</i> is the capstone course and should be taken near the end of the student's program of study.					
NOTE: MOL Leadership Core Courses GSB 751, GSB 752 and GSB 753 are <u>not</u> applicable to the MBA degree.					