

Registration & Fees

Program Fees: (must register by 7/28/08)
includes 3 meals on Monday, 2 meals on
Tuesday

	early bird (by 6/1/08)	regular (after 6/1/08)
Institute Day	\$179	\$199
Conference Day	\$159	\$179
Both Days	\$319	\$349
Dinner/Social Sun. Eve.	\$19	

Housing:

On-campus housing in Shamie Hall
(private bath, air-conditioned, includes linens)

Single	\$69 per night
Double—each	\$49 per night

Area hotels—please see our website
for information.

To Register:

Please go to our website:

www.nichols.edu/pds

to print a registration form to mail or
fax to: (508) 213-2225.

Apply to Present a Concurrent Session

Application and information are
available on our conference webpage.
Deadline to apply is: May 16, 2008

Who Should Attend?

- Career Services Directors and Staff
- Student Services Deans and Directors
- Academic Deans and Faculty
- Graduate Students
- Corporate Recruiters
- Other interested parties

Why Attend?

- Learn how to develop a successful professional skills program on your campus
- Discuss current trends and research in career development across the four collegiate years
- Network with colleagues from around the country; learn from their experiences
- Receive a **free** copy of The College to Career Road Map: A Four-Year Guide to Finding Your Path by Terese Corey Blanck, Peter Vogt, and Judith Anderson

Contact Information

Conference webpage
www.nichols.edu/pds

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Your Success Is Our Business

FOUR CRITICAL YEARS:

Proactive Solutions for Today's Students and Tomorrow's Leaders



A Nichols College 2008 National Exchange

August 3-5, 2008
Nichols College, Dudley, MA



Featuring a Full-Day
Professional Development Institute and
a One-Day Conference Focused on
Four Years of Career Development Strategies for
College Students

Your Success Is Our Business

FOUR CRITICAL YEARS: Proactive Solutions for Today's Students and Tomorrow's Leaders

Since 2000, Nichols College has been the only college in the country requiring its students to take four courses in professional development skills. This series of courses, the Professional Development Seminar (PDS) Program, is based on Nichols' conviction that a college education needs to include preparation for the interview process as well as build a foundation for a successful career.

Corporate recruiters and hiring managers are impressed with how our students excel in interviews and how quickly they are able to make a positive impact in the workplace.

The results of the PDS Program include:

- a 96-97% graduate placement rate
- an average starting salary of just under \$40K for new graduates
- more than 30 national/regional conference presentations about PDS
- consultation with several colleges to create their own program
- a Nichols College campus-wide collaboration between divisions, including academic affairs and student affairs

PDS TOPICS

Professional Portfolios...Dress for Success...
Selecting a Major...Career Options...Resume
and Cover Letter Writing...Interviewing Skills...
Internships...Mock Interviews...Learning Traits of
Body Language...Communication Styles...
Job Search Strategies...Questions to Ask...First
Year on the Job...Networking...Dinner Etiquette

More program information available at:
www.nichols.edu/pds



Peter Vogt and Terese Corey Blanck

Peter Vogt is a career counselor, editor of *Campus Career Counselor* newsletter and author of several books which focus on four years of collegiate career development. He has written hundreds of career articles for *Monster* and *MonsterTRAK.com*, and has been interviewed as a career expert by *The New York Times*, *Time* magazine, and *U.S. News and World Report*.

Terese Corey Blanck is an entry-level jobs expert, career coach, and author whose passion is helping college students and graduates pursue careers filled with purpose. She has shared her expertise with *The New York Times*, *Monster.com*, and *College Bound* magazine. Currently she is with *fahrenHEIGHT360*.

Learn about the unique, award-winning PDS program, meet the creators, and develop a plan to adopt a similar program at your institution when you participate in the **Professional Development Institute on Monday, August 4th.**

Our **Conference on Tuesday, August 5th** will bring together professionals from around the country to discuss career skills for each of the four collegiate years. Select from a variety of presentations during four concurrent sessions, interact with our outstanding keynote speakers, gain valuable program ideas, share your successes, and network with colleagues!

Your Success Is Our Business

— SUNDAY AUGUST 3, 2008 —

3-6 pm	Registration
6 pm	Dinner (<i>pre-registration required</i>)
7 pm	Networking/Social Event

— MONDAY AUGUST 4, 2008 —

Professional Development Institute

Learn how the Nichols College PDS Program was developed, how it operates, and the secret to its eight years of success. Develop a specific plan to adopt this program to your campus.

8 am	Registration & Breakfast
9 am	PDS Overview
12 pm	Lunch
1 pm	PDS Program Content
4-6 pm	Working Session—develop a plan for your institution
6:30 pm	Dinner
7:30 pm	Networking/Social Event

— TUESDAY AUGUST 5, 2008 —

Conference Four Years of Professional Development for College Students

Learn new concepts and best practices from colleagues and our keynote speakers.

7:30 am	Registration & Breakfast
8:45 am	Welcome
9-12	Concurrent Sessions I & II
12 pm	Lunch
12:30 pm	Keynote Address: Peter Vogt and Terese Corey Blanck
1:45-4:30	Concurrent Sessions III & IV
4:30-5 pm	Wrap-up and Evaluations

More program information available at:
www.nichols.edu/pds